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**** MEDIA ADVISORY ****

Lake Placid Introduces Team & Raises International Children's Games' Flag

(November 1, 2018) --- Less than 70 days remain before the 2019 International Children's Winter Games, in Lake Placid, N.Y., Jan. 6-11, 2019. The international event is expected to bring more than 500 athletes, boys and girls, ages 12-15 years-old, from 40 cities and 15 countries to the region to compete in Nordic and alpine skiing and snowboarding, speed skating, ice hockey and figure skating. On Wednesday, Nov. 7, at 3:15 p.m., Lake Placid will introduce its 75-member team and raise the International Children's Winter Games' Lake Placid flag.

WHAT: Flag raising ceremony for the International Children's Winter Game's Lake Placid flag and introduction of several of Lake Placid's 75-member team

WHEN: Wednesday, Nov. 7, 3:15 p.m.

WHERE: Town of North Elba Town Hall, 2693 Main St., Lake Placid, N.Y., 12946

WHO: Several members of Lake Placid 2019 International Children's Winter Games team, as well as area officials to include Village of Lake Placid Mayor Craig Randall, Lake Placid ROOST President/CEO Jim McKenna, ICG Lake Placid Executive Director Eileen Mowry and ORDA President/CEO Mike Pratt

Media interested in attending, contact ICG Lake Placid Chief Press Officers Carrie Gentile, email, cgentile@roostadk.com, Tel: 518-523-2445 or Jon Lundin, email, jlundin@orda.org, Tel: 518-523-1655.

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